We are heading to Beijing! With support from the Henry Luce Foundation and Indiana University, the RCCPB will be establishing an office in Beijing this summer, allowing it to more effectively carry out research and engage other scholars, the business community, and policymakers. Job one will be to find a home within a host university. The other major goal of this summer is to launch our Initiative on China and Global Governance, also supported by the Luce Foundation. Its purpose is to examine the effect of growing Chinese involvement in international regimes related to trade, finance, technology, the environment, energy, competition, and public health. We will hold a workshop with experts to review existing research and map out an agenda. We will also hold a government-business roundtable dialogue centered around a key policy issue shaping US-China commercial relations. Looking ahead, the center will support research over the next two years related to global governance and then hold conferences in Indiana in 2012 and Geneva in 2013. Anyone interested in participating should contact me.

I want to express my deepest thanks to the Henry Luce Foundation for its major investment in the center’s vision and for Indiana University’s financial and administrative support. I also want to extend a welcome to Ho-fung Hung as the center’s associate director, Wang Qun as our program officer, and Edwin Way as our research assistant. They join fiscal officer Julia Mobley on our staff. And though not listed in the masthead, Louise Brown of IU’s Consortium for Social Sciences and Education Research is providing invaluable support in managing our grants. The involvement of each one of them, along with our senior associates, our postdoctoral fellow (Zhang Lu), the advisory board, and others who have participated in our programs over the past year demonstrate that building an organization and community is a group effort.

See you in Beijing! (Scott Kennedy)

In April 2010, the RCCPB was awarded a three-year $250,000 grant from the Henry Luce Foundation to support research on global governance and the establishment of a permanent presence for the center in Beijing starting in the summer of 2010. The grant has been matched by commitments from 15 units within IU totaling almost $450,000. China’s rapid economic rise necessarily requires its government, industry, and other stakeholders to play a larger role in managing the world’s affairs, whether it (continued on Page 2)
Kennedy Interviewed on Google-China Tensions

On March 23rd, RCCPB Director Scott Kennedy was interviewed on Los Angeles-based KPFK radio’s “Daily Briefing” Program about Google’s decision to partially reduce its direct presence in mainland China. Kennedy emphasized that Google’s decision to challenge the Chinese government’s policy requiring it to self-censor its search engine in China is closely connected to Google’s business fortunes in the country. Its low market share in China and the small proportion of its business dependent on China were central to Google’s decision. He also stressed that other foreign businesses operating in China who do not follow Google’s strategy are not necessarily compromising their ethics and in most cases are being good corporate citizens.
Symposium on Chinese Workers

In late March the RCCPB held the symposium, “Chinese Workers: Under Threat or a Threat to American Workers?” It featured three complementary perspectives about the state of labor in China and the implications for the American workforce. Liu Jialu, a doctoral candidate in IU’s Economics Department, first provided an analysis of wages and income disparity amongst China’s increasingly complex workforce. Virginia Ho, a visiting professor at the IU Maurer School of Law, and formerly of the Indianapolis-based law firm Baker & Daniels, analyzed the legal implications of China’s new labor regulations, particularly the 2008 Labor Contact Law. And Zhang Lu, the RCCPB’s postdoctoral fellow, gave insights about the advances and setbacks in labor relations as seen from the many auto factories she has visited during the past several years. The team is currently drafting a joint working paper. Zhang Lu is finishing her own individual working paper, along with other publications, and is headed for another postdoctoral fellowship at Johns Hopkins University, her alma mater.

Friedman Awarded Research Funding

Sara Friedman, associate professor of anthropology at Indiana University, was awarded a 2010 Summer Stipend for Collaborative Research and Creative Activity by Indiana University’s Office of the Vice Provost for Research in March. The award will allow Friedman to complete field research for her book project, *Exceptional Citizens: Chinese Marital Immigrants, Contested Borders, and National*.

*Anxieties Across the Taiwan Strait.* The RCCPB is serving as Friedman’s institutional host for the award and will provide logistical help during her fieldwork and an intellectual community with whom she can share her findings.

Lyles and Li on Chinese FDI

On March 4th, RCCPB senior associates Marjorie Lyles and Dan Li, both from the Kelley School of Business, presented the initial findings from their research project, “China’s Outward Foreign Direct Investment: New Trends and Opportunities.” Funded as part of the center’s Initiative on US-China Business Cooperation, Lyles and Li conducted a survey in 2009 of several hundred small and medium-sized Chinese companies about their experiences investing abroad. Their findings demonstrate that Chinese companies learn about how to invest abroad through processes quite distinct from those used by American and European companies. RCCPB advisory board member and Teleos Inc. managing director Benjamin Shobert offered commentary from the perspective of someone involved in helping Chinese companies determine how best to expand their presence overseas. The center will soon be issuing a working paper detailing their findings.

NY Times Reporter Meets with Local Media

Peter S. Goodman, national economic reporter for the *New York Times*, visited the Midwest at the end of February to participate in the center’s media seminar, “US-China Relations: What’s the Big Story and How Do I Cover It?” The purpose of the program was to help local print, TV, and radio journalists better understand ongoing issues in US-China relations and develop strategies for reporting on these issues in ways that are meaningful to their audience. Goodman served as Shanghai bureau chief and Asia economics reporter for the *Washington Post* from 2002 to 2006. On Sunday, February 28th, Goodman met with six Bloomington-area journalists, IU School of Journalism Dean Brad Hamm, and members of the business community. On Monday, March 1st, Goodman gave a luncheon address to the Louisville Committee on Foreign Relations and then joined in a roundtable discussion with RCCPB Director Scott Kennedy and Wang Bing, a former journalist with the *Financial Times* of London and *Caijing* (财经), until recently China’s leading business news magazine. His book, *Past Due: The End of Easy Money and the Renewal of the American Economy* (Times Books, 2009), chronicles the roots and consequences of the Great Recession, exploring the technology bubble of the 1990s, China’s breakneck development, and the American real estate bubble. The program was supported by the National Committee on U.S.-China Relations’ Public Intellectuals Program, which is funded by the Henry Luce Foundation and the Starr Foundation.

Hung Wins Outstanding Junior Faculty Award

In February, RCCPB Senior Associate
Ho-fung Hung (孔浩烽) was named a recipient of IU’s Outstanding Junior Faculty Award. During the past year Hung has published a book, China and the Transformation of Global Capital (Johns Hopkins University Press) [click here], and published several articles, including the one on China’s economic im- balance and US-China relation published in the New Left Review last November that received a great deal of attention in the US and Asia. It was translated into Chinese and appeared in Economic Observer, a leading financial newspaper in China. This Chinese translation was also reprinted in the February issue of Xinhua Monthly, a key official publication of the Chinese government with policy significance. For a copy of the Chinese version of this article, click here. The Outstanding Junior Faculty Award carries a small monetary prize, but more importantly, it confirms what we at the RCCPB already know: Ho-fung Hung is a rising star.  🙌

Kennedy Starts Blog: The China Track 与中国接轨

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Initiative on China and Global Governance
Initiative on Economic Regulation and Lawmaking

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