An important goal of the RCCPB is to become an important contributor to academic and policy debates about issues that meet at the intersection of Chinese politics and the global world of business. Most of our activity occurs in the United States, our home base, and China, the subject of our research. But because China's reach is global, our attention must be as well.

It was, thus, with much excitement that we brought our Initiative on China and Global Governance to the shores of Lake Geneva in late September. We were proud to send a 7-person team to help co-host and participate in the 2012 Bridges China Dialogue, an annual event organized by the International Centre for Trade and Sustainable Development. In Geneva we unveiled From Rule Takers to Rule Makers, a collection of 12 essays summarizing key findings from our initiative. It's one thing to write in the abstract about China and the WTO. It's quite another to be sitting together and sharing your views with the WTO's director-general, ambassadors from around the world, and the heads of multinational companies.

Our global governance initiative is in its final stages. We are organizing an experts group who will help us develop policy suggestions to promote addressing global changes despite the collapse of the Doha Round and slow economic growth. And our scholarly book on this topic should be available in the Spring.

Although we will have an enduring interest in this area, the RCCPB will move in some new directions. We will launch a new Initiative on Philanthropy in China that examines trends in philanthropic activity in China and how it could be make much more effective at addressing growing needs of Chinese society. We also aim to carry out more research on bread-and-butter issues related to Chinese industrial policy. And finally, we are hoping to create a “professionals in residence” program that gives experts from government, business, and the media an opportunity to reflect on their experience and interact more intensively with the RCCPB community.

As always, we welcome your feedback and suggestions on our research and programs.

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主任致辞

RCCPB的首要目标之一，是在与中国政治和全球商务相关问题的学术和政策辩论中成为重要的贡献者。我们的大多数活动在美国举行，那里是我们的大本营，中国则是我们的研究对象。但由于中国的影响力是全球性的，我们的关注点也必须如此。

也正是因为如此，九月下旬，怀着激动的心情，我们将中心的中国与全球治理课题带到了日内瓦湖畔。值得自豪的是，我们派出了一个七人小组去协办并参与2012年由贸易与可持续发展部国际中心主办的年度会议“桥梁中国对话”。在日内瓦，我们推出了《从规则接受者到规则制定者》一书，包括12篇文章，总结了课题研究的关键成果。在理论上描写中国和世贸组织是一回事，与世贸组织总干事、来自世界各国的代表和跨国公司负责人坐在一起分享观点则是另一回事。

我们的全球治理研究课题已进入最后阶段。在多哈回合谈判崩溃，经济增长缓慢的背景下，我们也在筹划一个专家研讨会，以帮助我们思考应对全球变化的政策建议。关于这一主题的学术著作将在来年春天问世。

虽然我们在全球治理领域有持久的兴趣，但RCCPB也会向一些新的方向扩展。我们将开展一个新的关于中国慈善的研究课题，探讨中国慈善活动的发展趋势，及其如何才能更有效地解决中国社会不断增长的需求。同时我们会对与中国产业政策相关的基本问题进行更多的研究。最后，我们希望开创一个“驻地专家”项目，让来自政府、企业和媒体的专家有机会介绍自己的经验并更深入地与RCCPB的专家们交流。

一如既往，欢迎您对我们的研究和项目提出反馈和建议。
The fourth and final conference of the Initiative on China and Global Governance was held in Geneva on September 27, 2012. Co-organized by the International Centre for Trade and Sustainable Development (ICTSD), the Research Center for Chinese Politics & Business (RCCPB), and the Friedrich-Ebert-Stiftung (FES), the Bridges China Dialogue 2012, “International Political Economy of a Transitional China,” focused on how Chinese entrepreneurs, governments, and civil society organizations contribute to sustainable development of China and the world.

Several participants of the RCCPB’s Initiative participated throughout the conference. An afternoon panel session was devoted entirely to the RCCPB’s Initiative. The panel, Rules of the Game: Global Governance with China in Transition, discussed China’s growing pains through its progressive participation in the global trade governance backed by the WTO, and the implications of emerging importance of China in global governance on non-economic issues such as finance, health, and foreign aid.

To view highlights from the conference, please go to RCCPB’s website: http://www.indiana.edu/~rccpb/globalgovernance/conference/highlights.html.

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**New & Returning RCCPB Staff Members**

As the RCCPB grows, the center also welcomes new faces to its staff. In the Beijing office, Selina Jiajing Liu (刘佳静) joined the RCCPB in September as Office Manager. Jiajing has worked at a range of multilingual and multicultural organizations, including the British Embassy in China and a number of prestigious American study abroad programs. Wang Qun (王群), a previous member of the RCCPB staff, returned to the Beijing office this fall as both Research Assistant and Program Officer. The RCCPB office in Bloomington also welcomed several new faces to the team. Han Yang (韩洋), a Master’s student in global journalism, joined the team as Webmaster in late summer, and Jerry Cheng (郑瑞健), a SJD Candidate at the Maurer School of Law, is currently serving as the Program Officer Intern for fall semester.

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**Providing thought leadership on issues that meet at the intersection of Chinese politics and the world of business.**

*Director:* Scott Kennedy  
*Associate Director:* Gardner Bovingdon

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Marc J. Dollinger  
Barbara Flynn  
Sara Friedman  
Rick Harbaugh  
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**Newsletter Editor**
Andrea Chen

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indiana.edu/~rccpb/
New RCCPB-ICTSD Book on China & Global Governance

The Research Center for Chinese Politics & Business (RCCPB) and the International Centre for Trade and Sustainable Development (ICTSD) are proud to jointly issue a study that analyzes the policy implications of growing Chinese involvement in global governance. *From Rule Takers to Rule Makers* presents 12 commentaries on the growing participation of Chinese in several arenas: international trade, finance, climate change, labor, public health, and foreign aid. The short chapters distill research first presented as working papers in the RCCPB’s Initiative on China and Global Governance. An electronic version of this book is available on the RCCPB’s website.

Collectively, the studies reach several conclusions, among them:

- Chinese are moving up the learning curve in many areas of global governance, though most rapidly in areas directly related to international trade.
- Chinese participation has a decidedly “statist” feel, particularly at the multilateral level. Government actors are generally more active than non-state actors, and Chinese are more involved in state-based institutions than in non-state private governance institutions.
- In some areas Chinese are stubborn defenders of the status quo, and in others they promote limited reforms of the international system. In no area are Chinese radical anti-status quo participants.
- Chinese influence still depends heavily on China’s “hard power” and less on “soft power.” Chinese are more influential, but not yet dominant leaders in any area of global governance.

The full electronic version of this book is available for free download on the RCCPB’s website, URL: www.indiana.edu/~rccpb/Publications.html#Book.

Upcoming Events

**CHINA Town Hall**

On October 29, 2012, the Research Center for Chinese Politics and Business (RCCPB), East Asian Studies Center (EASC), and the Center for Chinese Language Pedagogy (CCLP) co-hosted the annual China Town Hall. Organized and sponsored by the National Committee on US-China Relations, the event featured an address by American Ambassador to China Gary Locke broadcast to over 50 locations throughout the United States, accompanied by speeches given experts at each of these locations.

At IU, Vivian Ling of the CCLP presided over the evening. The program began with a lecture by doctoral student Zhao Shuang, who spoke in Chinese as part of the CCLP’s Chinese Tidings Lecture series on “Opportunities and Challenges in US-China Relations.” The second part of the event featured the RCCPB Director Scott Kennedy, who looked at the relationship from the perspective of an American who lives in China.

In his remarks, beamed from Beijing, Ambassador Locke tried to reassure the Chinese and others of the America’s good intentions in working with the Chinese government to address current economic challenges and to promote stability of the Asian-Pacific Region. Ambassador Locke answered questions about Chinese currency, Chinese leadership, the South China Sea, Tibet, trade, and other issues from a nation-wide audience.
Morton Speaks on Global Governance of Food Security

Katherine Morton, Associate Dean for Research in the College of Asia and the Pacific and Senior Fellow in the Department of International Relations at the Australian National University, paid a one-week visit to the RCCPB in Indiana in mid-September. The highlight of her visit was a talk, given on September 21st, which focused on China’s role in the global governance of food security.

Dr. Morton placed China’s participation in global food security regime into a broader debate about whether China is a status-quo power or a challenger to the current international system. Through discussing a variety of governmental policies and behavior, she concluded that China does not stand opposed to international food regime, nor does it stand by as a passive taker of international rules. Rather, China appears to be pursuing a pragmatic strategy of seeking to bring about substantial reforms.

Dr. Morton’s presentation summarized the findings of her recent working paper she completed as part of the RCCPB’s Initiative on China and Global Governance.

In her talk, Dr. Morton reviewed the evolution of the global food governance regime, which has gradually changed from a product of two major world wars aiming to combat world hunger to a more fragmented system, which struggles to strike a balance between trade and the humanitarian and strategic interests of donors. This fragmentation she argues brings an opportunity for China to “shape both the normative and practical aspects of the global agenda.”

Dr. Morton argued that China’s emerging role in global food security governance is driven by its domestic dynamics. On the one hand, China realized its self-reliance thanks to its economic reform and technology innovation. On the other hand, China is increasingly food insecure because of increased shortages of land, water, and labor. This also led to a new element of Chinese policy – outsourcing farmland. However, she indicated that outsourcing in remote areas such as Africa has reignited debates in China’s central policymaking circle because of its high cost. Dr. Morton also discussed China’s distinct pattern in food aid and agricultural assistance from other developed countries, such as the United States and commented on China’s position change from a doubter to a strong advocate of global governance of food security.

Interview with WTO’s Wang Xiaodong

The RCCPB caught up with Wang Xiaodong recently to discuss his participation in the Initiative on China & Global Governance. Wang Xiaodong is Counselor of the Director General Office in the World Trade Organization (WTO). He has been working with the WTO Secretariat since September 2005. Mr. Wang started his career in the Chinese Ministry of Foreign Trade in 1995. He was a member of the negotiation team for China’s accession to the WTO.

See interview in sidebar >>

(Wang Xiaodong Interview)

Q: What is your working paper topic?
A: The topic of my working paper is “China’s Status and Influence in the Multilateral Trading System.” I chose this topic because trade diplomacy is an important and indispensable element in China’s participation in global governance. China’s WTO Membership has transformed China and its economic relationship with the rest of the world. Also, this is an area which I am familiar with, with personal involvement in the negotiation which provides me an opportunity to have a closer observation.

Q: What are your views on the Initiative on China and Global Governance?
A: I think the Initiative is an excellent program. In my opinion, it is important for the following reasons: One, as an important emerging power, China’s rise and growing political and economic influence will significantly impact on the existing global order and global governance. How China will use its newly gained power in international institutions is a critical question not only for China, but also for the rest of the world. So the choice of this topic is timely, visionary and sharp. Two, thanks to Scott’s personal efforts and his fluent Chinese, this program attracts the participation of good Chinese scholars and bilingual in the discussion and paper presentation make it much easier for Chinese participants and audience, which is a unique advantage of this program. It helps the cross communication.

Q: What do you think about the previous conferences held by RCCPB?
A: I have attended two previous conferences. They are quite good and helpful. I learned a lot from my participation and I am very happy to share my knowledge and expertise with other colleagues at those occasions. I hope to participate in the future. I would also like to take the opportunity to thank Scott and his team for the excellent work done.

To access Wang’s working paper, please click here or go to the RCCPB website http://indiana.edu/~rccpb/ homepage > Publications > books > From Rule Takers to Rule Makers: Chapter 3, pages 31-39
The IU Research Center for Chinese Politics and Business (RCCPB) was founded in February 2007. Together with our partners and affiliated faculty, we seek to understand how China's regulatory environment and political system shape the behavior of and chances for success of Chinese and foreign businesses; how economic conditions and corporate behavior shape Chinese regulatory framework and political institutions; and how China's international economic engagement affects China itself, her trading partners, and international institutions like the WTO. The Center breaks down traditional boundaries by bringing together scholars from multiple disciplines and by building bridges between universities, stakeholders, and policymakers in the United States, China, and elsewhere.

About the RCCPB

The RCCPB regularly holds colloquiums on Indiana University’s Bloomington campus and group meetings attended by guest scholars and the center’s senior associates. We also provide training programs such as media workshops. We are planning conferences to be held in the next three years. We publish conference papers and our senior associates’ manuscripts through the working paper series. To keep informed about center events and publications, send us an email: rccpb@indiana.edu.

Support the RCCPB

We invite tax-deductible contributions in support of the center’s vision and programs. We accept personal and corporate donations, individual or matching, for the center in general and for each of the center’s three research initiatives: China and Global Governance, US-China Business Cooperation, and Economic Regulation and Lawmaking in China. You can donate online by simply clicking one of the links below or mail a check to the RCCPB’s offices. For more information on how to tailor support to fit your interests and the center’s needs, please contact center director Scott Kennedy at kennedys@indiana.edu.

Nicholas Howson

The RCCPB will host Professor Nicholas Howson to give a talk at IU in November, entitled A Case Study of China’s Administrative Law Crisis: The Unlawful Enforcement of Insider Trading Prohibitions.

About the Speaker: Nicholas Howson is a Professor of Law at the University of Michigan Law School, visiting at the Berkeley Law School Fall 2012. He is a former partner of the New York-based international law firm, Paul, Weiss, Rifkind, Wharton & Garrison, who practiced in New York, Beijing, London and Paris, and he has taught at the Columbia, Cornell and Harvard Law Schools.

Time: 12:00-1:30PM
Location: Room 335, Maurer School of Law, IU-Bloomington

About the Talk: China’s securities regulator, the China Securities Regulatory Commission (CSRC), enforces insider trading prohibitions pursuant to non-legal and non-regulatory internal “guidance.” Reported agency decisions indicate that enforcement against insider trading is often possible only pursuant to this guidance. In this presentation, Professor Howson will argue that the agency guidance is itself unlawful and unenforceable. Professor Howson will also show that the infirmity underlying the basis for well-governed and investor-attracting capital markets identified has implications for the entirety of China’s legal and administrative law system in the reform era.

Upcoming Colloquium

Nicholas Howson

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