2013 is a year of transition for the RCCPB. We are finishing up our global governance project and in the earliest stages of a new Initiative on Philanthropy in China. As we continue to monitor China's participation on the global stage, we are focused on foundations, NGOs and non-state efforts to address China's growing social needs. We are grateful to the Ford and Henry Luce Foundations for their generous support. During the first half of the year, we also received renewed financial support from multiple units at Indiana University that will help with our research and operational needs.

In Bloomington we are getting ready to host two visiting scholars this coming academic year, by coincidence both from Wuhan. Professor Deng Xinming of Wuhan University will be doing research for a project on business lobbying, and Tian Bowen, a doctoral student in the School of Management at Huazhong University of Science & Technology, will be doing work related to her dissertation on the political economy of technical standards.

The center's offices have physically moved. In Bloomington, we've moved across campus to Eigenmann Hall. In Beijing, we've moved from the University of International Business & Economics to Beijing Normal University to be closer to some of our partners in the philanthropy project.

Finally, our staff is also undergoing change. In Beijing, researcher Gauss Chu is heading off to graduate school, and office manager Liu Jiajing has departed to take up another position in international education. In Bloomington, operations manager Erica Kendall is now working in the Geology Department. Andrea Wald has just moved with her husband and IU alumnus Alex Wald to take up a position in community outreach at the US Embassy in Port of Spain. And research assistant Zhao Shuang will soon turn all of her attention to her dissertation project on Chinese energy policy. All of these excellent people will be sorely missed, but we are excited about new staff joining us in both Beijing and Bloomington in the coming months.

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2013年对于RCCPB来说是一个转型期。我们即将完成全球治理的研究项目，并已在下一个项目——中国慈善事业的研究上开始了初步阶段的工作。在继续观察中国在国际舞台的参与度的同时，我们着重于关注中国的基金会组织，非政府组织，以及其它非官方组织对中国快速增长的社会需求的影响。除此之外，中心由衷地感谢福特基金会和卢斯基金会对RCCPB的慷慨支持。并且在过去的半年里，我们还收到了来自印地安纳大学多个部门和组织的财政支持，这些捐款将用于我们继续开展的项目研究和运营所需。

在布卢明顿，中心即将在下一个学年迎来两位访问学者，巧合的是他们都来自武汉：武汉大学的邓新明教授将进行商业游说项目的研究；华中科技大学管理学院的博士生田博文将来此继续她的博士论文——政治经济的技术标准研究。

另外，中心的办公地点也有了变化。在布卢明顿，我们搬到了Eigemann Hall；而在北京，我们从对外经贸大学搬到了北京师范大学。新的北京办公室也将离中国慈善研究项目的合作伙伴们更近。

最后，中心职员也有所变动。北京办公室的研究助理褚高斯重返校园，开始研究生阶段的学习。办公室主任刘佳静接受了另一个国际教育部门的岗位。在布卢明顿，业务总监艾君现在已在印地安纳大学地理学院任职，宣传部主管陈笑彧和她的新婚丈夫，印大校友亚历克斯•沃德一同赴特立尼达和多巴哥美国大使馆任职。而研究助理赵爽也将重心放到她的博士毕业论文——中国能源项目研究的准备上。所有这些出色的员工都将被我们铭记与想念，同时我们也期待着见接下来的几个月有新的职员加入到RCCPB北京和布卢明顿的团队来。
In April 2013, Scott Kennedy and He Fan released and presented a co-authored report offering policy recommendations on how to move forward global governance in the 21st century.

Entitled, *The United States, China, and Global Governance: A New Agenda for a New Era* (中美两国与全球治理: 新时代的新议题), the report holds that there is a significant global governance deficit, and that both China and United States need to be more responsible stakeholders of the international system.

Both countries are undergoing tremendous historical changes, and the globe is facing growing challenges in promoting broad-based and sustainable economic development. Kennedy and He’s report analyzes the tensions and challenges in the relationship and offers policy recommendations about the relationship in the areas of trade, investment, finance, and climate change. Kennedy and He suggest that to address these issues, bilateral engagement can only achieve so much, and that more emphasis needs to be placed on regional and multilateral forums.

This report was presented at four events in New York City, Washington D.C., and Beijing. In New York City, the event was hosted by the National Committee on US-China Relations. The Woodrow Wilson Center Kissinger Institute on China and the United States held the event in Washington, DC, while in China AmChamChina and CASS Institute of World Economics and Politics each hosted an event for the report.

The report, available in English and Chinese, caps the RCCPB’s three-year Initiative on China and Global Governance, which has included 30 working papers, 4 international conferences, multiple journal articles, 3 books, and several policy dialogues. CASS’s Institute of World Economics and Politics has long played a leading role in conducting policy-related research on international trade, finance, and other areas of international political economy. It has just opened a new center on the study of global governance.

A free copy of the report is available for download here, or on the RCCPB website, at www.indiana.edu/~rccpb/Publications.html.

Scott Kennedy and He Fan presented the report’s findings at AmCham-China in Beijing, and Jeff Moon of Cisco (left) offered commentary.
The RCCPB has launched a new Initiative on Philanthropy in China with the generous support of the Ford and Henry Luce Foundations. Carried out in cooperation with IU’s Lilly Family School of Philanthropy, the three-year initiative is conducting research and programming aimed at gaining deeper understanding of China’s young philanthropic sector.

The Ford Foundation’s $109,000 award to Director Scott Kennedy and Angela Bies, Director of the School of Philanthropy’s International Programs, is focused on research regarding corporate philanthropy. The largest segment of giving in China occurs through companies, and their study will explain what motivates corporate philanthropy, explains the relationship between donors and recipients, and analyzes the effectiveness of their activity.

The $300,000 gift from the Luce Foundation combines several exciting elements. The first are 10 research projects by leading experts from IU, China, and elsewhere on various aspects of philanthropy, including foundations, the regulatory environment, and Chinese philanthropy abroad. This research will be presented at several conferences and published in English and Chinese scholarly and policy outlets. In addition, Bies and Kennedy will design and teach a course on philanthropy in China, and students will also have an opportunity to serve in summer internships in China. Finally, with the help of an advisory board, the initiative will carry out its own philanthropic effort, identifying a problem, raising funding, and addressing the issue. As such, learning will occur by doing as much as through research and observation.

Our hope is that this initiative will increase understanding about the strengths and weaknesses of China’s philanthropic sector so that it can thrive more fully in the years ahead. Given the growing constraints on government finances, the need for a healthy philanthropic sector will only become more pressing.

The RCCPB is grateful to the Ford and Luce Foundations for their generosity and vision as well as to Indiana University for its continued support that made these grants and the initiative possible. The center welcomes being contacted by others who would like to be partners in this effort.

On March 25, 2013, Kevin Thieneman, who until recently headed Caterpillar’s business in China, India, and ASEAN, shared his experience of conducting business in Asia with a campus-wide audience.

He introduced Caterpillar’s strategies and business models in different countries as well as the effort to influence countries’ policies that are relevant to Caterpillar’s products and business. He especially emphasized the importance of a growing China, which accounts for 46% of the global construction equipment market. He introduced four stages of Caterpillar’s growth in China, transforming from equipment sales to bringing Caterpillar’s business models to China. He also discussed the new trend of Chinese going abroad to invest, and mentioned that they need help to extend their overseas market share. He also gave interesting anecdotes about cultural sensitivity when doing business in China; for example, after hearing input from local employees, Caterpillar changed its mission statement from “win in China” to “win with China” to ensure that others did not see Caterpillar as overly aggressive.

This event was highlighted by active involvement from the audience. Mr. Thieneman answered interesting questions from the audience such as how China’s weak protection of intellectual property rights affects their business in China and how Caterpillar differentiates its global market.

Mr. Thieneman, who is an alumnus of Indiana University and is now President of Caterpillar Forest Products based in LaGrange, Georgia, expressed his desire to expand ties between his company and IU and welcomed students to join the company in the future.
Interview with Advisory Board Member Thomas Gorman

Based in Hong Kong, Thomas Gorman is chairman of CCI Asia-Pacific Limited and a trustee of the Amcham Hong Kong Charitable Foundation. A fluent Chinese speaker, he is the Chairman and Editor-in-Chief of business magazine Fortune China and has written and spoken extensively on doing business in China and the Asia-Pacific region.

Q: How did you become interested in China?
A: I was offered an honors course in Chinese language in my sophomore year in high school, and accepted out of pure curiosity. That was in the Chicago area in the mid-60s. Nationwide, about 350 American high schools had established Chinese language teaching programs with the financial assistance of the National Defense Education Act, with funds disbursed largely through the Ford Foundation. Those funds dried up some years later, and most of the programs were suspended. So my timing was lucky.

Q: What is distinctive about publishing a business magazine (Fortune China) to a Chinese audience?
A: The Fortune brand (财富) has a strong intrinsic appeal in China, as does the demand for content about best practices in management, governance and a host of related issues confronted by Chinese and international company leaders involved in China’s economic development. We have been publishing the Chinese edition since 1996 in print, and online since 1999. The number of Chinese companies ranked on the Fortune Global 500 list has skyrocketed from 3 when we launched to more than 70 today.

Q: What is distinctive about the RCCPB, and why do you enjoy serving on the board?
A: The big issues which the RCCPB is concerned with are critical elements to the continued success of China’s growth and development, both for Chinese companies and for international companies, and the governments involved as well. It’s critical to do the research and provide ongoing platforms for dialogue on the issues and the findings. I’m not an academic, but we need conversations which bring academics, journalists, business leaders and government policy makers together, and RCCPB does this well.

Working Paper: Rory Truex

The Research Center for Chinese Politics & Business (RCCPB) is proud to issue a new study on the benefits of NPC membership for companies.

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Rory Truex, a doctoral candidate at Yale University, has built a unique database documenting that companies whose executives serve on the NPC have higher profits than similar companies whose leaders are not on the NPC. These findings shed new light on what some observers believe is a rubber-stamp organization that plays a passive role in public policy and is not a useful tool for its 3,000 deputies. Truex’s findings provide new insights into Chinese politics and parliaments in authoritarian settings. His paper quickly caught the attention of the Wall Street Journal and other major media outlets.

For a more detailed abstract and for a copy of the paper, please visit RCCPB’s website at www.indiana.edu/~rccpb/Publications.html. The author and the center would gladly welcome your feedback.
China in Africa Recap

The RCCPB teamed up with IUPUI and the Sagamore Institute to sponsor the conference, “China in Africa: A New Model of International Development?” Held at the Sagmore Institute in Indianapolis on April 26th, the conference’s opening remarks were given by Donald Cassell, director of Sagamore’s Africa portfolio. He proposed that China and Africa should promote a peaceful coexistence and mutually beneficial relationship. He was followed by Ian McIntosh, the Director of International Partnership at IUPUI and Dr. Zao Xu, the director of the Confucius Institute.

The main part of conference consisted of two panels. In the first, Deborah Brautigam, Professor of International Development and Comparative Politics at Johns Hopkins, stated that the Western view of China being a threat and new colonist of African nations is often inaccurate. She discussed Chinese pragmatism and instances of their effective developmental measures in African countries while pointing out alarming problems that the Chinese brought to the continent such as arm transfers and environmental problems. In the afternoon panel, Michael Fairbanks, co-founder of Seven Fund and Senior Economic Advisor to Rwandan President Paul Kagame, stated that while China has African strategies, Africa does not have a China strategy. In order to gain more bargaining power, African countries should unite and make collective policy towards China. The conference generated a broad discussion from the discussants at the two panels and the audience including Dr. Chen, from the Heritage Group, who shared his experience as a businessman working in Africa.

RCCPB Offices on the Move

The RCCPB’s Beijing and Bloomington offices have both just moved. In Bloomington we have moved from our home in Woodburn Hall in the Political Science Department to Eigenmann Hall on the northeast side of campus. We are now together with several other area studies centers and will be closer to the School of Global and International Studies when into its new building next to the Main Library. In Beijing, we were housed for two years in the China Institute for WTO Studies on the campus of the University of International Business and Economics (对外经贸大学中国WTO研究院). As our research has expanded to focus on philanthropy, we have taken up residence in the China Philanthropy Research Institute at Beijing Normal University. CPRI is playing a central role in fostering China’s philanthropic community and is a strategic partner in our own philanthropy initiative.

We are grateful to Political Science and UIBE for having hosted us the past two years, but we are also happy in our new digs. Whether you are in Bloomington or Beijing, we always welcome visitors.

Farewell from the Editor

This August, I will be leaving my position at RCCPB to work for the US Embassy in Port of Spain, Trinidad and Tobago. I have been the editor of this newsletter for the past two years, and I have thoroughly enjoyed the opportunity to connect the RCCPB with its important stakeholders and the public. I first joined the center in September 2011 as the program officer, and took on my current role of communications director in July 2012. Through working with RCCPB I was able to interact and collaborate with a group of leading China experts in academia, business and government, and pursue my own personal interests in Chinese politics and business.

I will always cherish my experience working with RCCPB and want to personally thank all the advisory board members, senior associates, and RCCPB staff for the support and help over the years. I want to especially thank the director, Scott Kennedy, for giving me the opportunity to be a part of an organization that is setting the standards for international scholars when it comes to conducting research.

As a former Fulbright research fellow, I value the importance of conducting fieldwork, and am a firm believer of RCCPB’s efforts to give China scholars more opportunity to be on the ground in China on a more regular basis in order to produce high quality research and make greater contributions to Sino-US relations. I will definitely be enthusiastically following the progress of RCCPB’s new initiative on Philanthropy in China, and wish the best for the center’s growth.

Sincerely,
Andrea Wald
About the RCCPB

The IU Research Center for Chinese Politics and Business (RCCPB) was founded in February 2007. Together with our partners and affiliated faculty, we seek to understand how China’s regulatory environment and political system shape the behavior of and chances for success of Chinese and foreign businesses; how economic conditions and corporate behavior shape Chinese regulatory framework and political institutions; and how China’s international economic engagement affects China itself, her trading partners, and international institutions like the WTO. The Center breaks down traditional boundaries by bringing together scholars from multiple disciplines and by building bridges between universities, stakeholders, and policymakers in the United States, China, and elsewhere.

Keep in Touch with the RCCPB

The RCCPB regularly holds colloquia on Indiana University’s Bloomington campus and group meetings attended by guest scholars and the center’s senior associates. We also provide training programs such as media workshops. We are planning conferences to be held in the next three years. We publish conference papers and our senior associates’ manuscripts through the working paper series. To keep informed about center events and publications, send us an email: rccpb@indiana.edu.

Support the RCCPB

We invite tax-deductible contributions in support of the center’s vision and programs. We accept personal and corporate donations, individual or matching, for the center in general and for each of the center’s four research initiatives: China and Global Governance, US-China Business Cooperation, Economic Regulation and Lawmaking in China, and Philanthropy in China. You can donate online by simply clicking one of the links below or mail a check to the RCCPB’s offices. For more information on how to tailor support to fit your interests and the center’s needs, please contact center director Scott Kennedy at kennedys@indiana.edu.

RCCPB Staff Openings

The RCCPB is now accepting applications for a Communications Director to begin in August. The main responsibilities for this half-time position include management of the center’s databases, maintenance of the center’s web site and social media tools, and issuing the center’s publications. For more information, see our description here. The center will also soon be accepting applications for a full-time Operations Manager who we hope will start in early September. Their primary duties include planning of the center’s events, management of the Bloomington office, and assisting with financial management and communications tasks. The position will be posted through Jobs@IU. Those interested may also write to Director Scott Kennedy at kennedys@indiana.edu.

Media in China Course

A new course on media in China is being offered in Spring 2014. Taught by RCCPB Senior Associate Emily Metzgar, the goal of this course is to help students understand the various cultural and political pressures that determine the way journalism is conducted in this unique political environment. China’s journalists have developed from staunchly Communist hardliners to media professional who are caught in the contradictory cross-pressures of commercialism and political ideology. By developing a better understanding of the ways these cultural and political forces shape journalistic practice in China, students will develop a deeper understanding of the concept of press freedom and the values of journalists who operate within media organizations that have not been shaped by Western traditions and values.

This course includes one week on the ground in Beijing during spring break.

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